

Fifth: Efforts designed to stem tradition of inebriation

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Public consumption of fortified wine and spirituous liquor in public is against the law in North Carolina.

When students are involved, law enforcement officers refer incidents to the university judicial system, according to Jones.

Authorities issue citations and possibly conduct arrests in the event of drunk and disorderly conduct.

In addition, the university has attempted to broaden the scope of activities offered as an alternative to Senior Fifth.

The university has involved more organizations than in past years.

"We really wanted to approach this (campaign) from different perspectives," Zick said.

For a second year, the Resident Stu-

"There will definitely be higher visibility and presence (of police officers) at the game."

Regina Lawson
Chief of university police

dent Association is sponsoring a Pigskin Pigout that seeks to provide students, other university members, and community members with a safer option to Senior Fifth.

"We think the two events will compete for tradition standing," said Justin St. Pierre, vice president of RSA. "We want this (Pigout) to be a solid tradition. I hope it will last."

The Pigout will take place from 1 p.m.

until kick-off and will be complete with food and school-oriented prizes and give-a-ways.

To add to the campaign, Campus Recreation is sponsoring a campus-wide basketball tournament before the football game on Saturday.



Hirst

organizations who have expressed great concern about Senior Fifth.

"Only students have the power to eliminate or perpetuate this dangerous tradition."

Ken Zick
Vice president of student life

To help convince students to not participate, Greek formals have been planned for the night of the Wake vs. Miami game in hopes that students will want to consider the benefits of having a more memorable night and not drink excessively before.

At the game, university police will also be providing "Reality Check" simulations that allow students to understand the effects and impairments that alcohol causes.

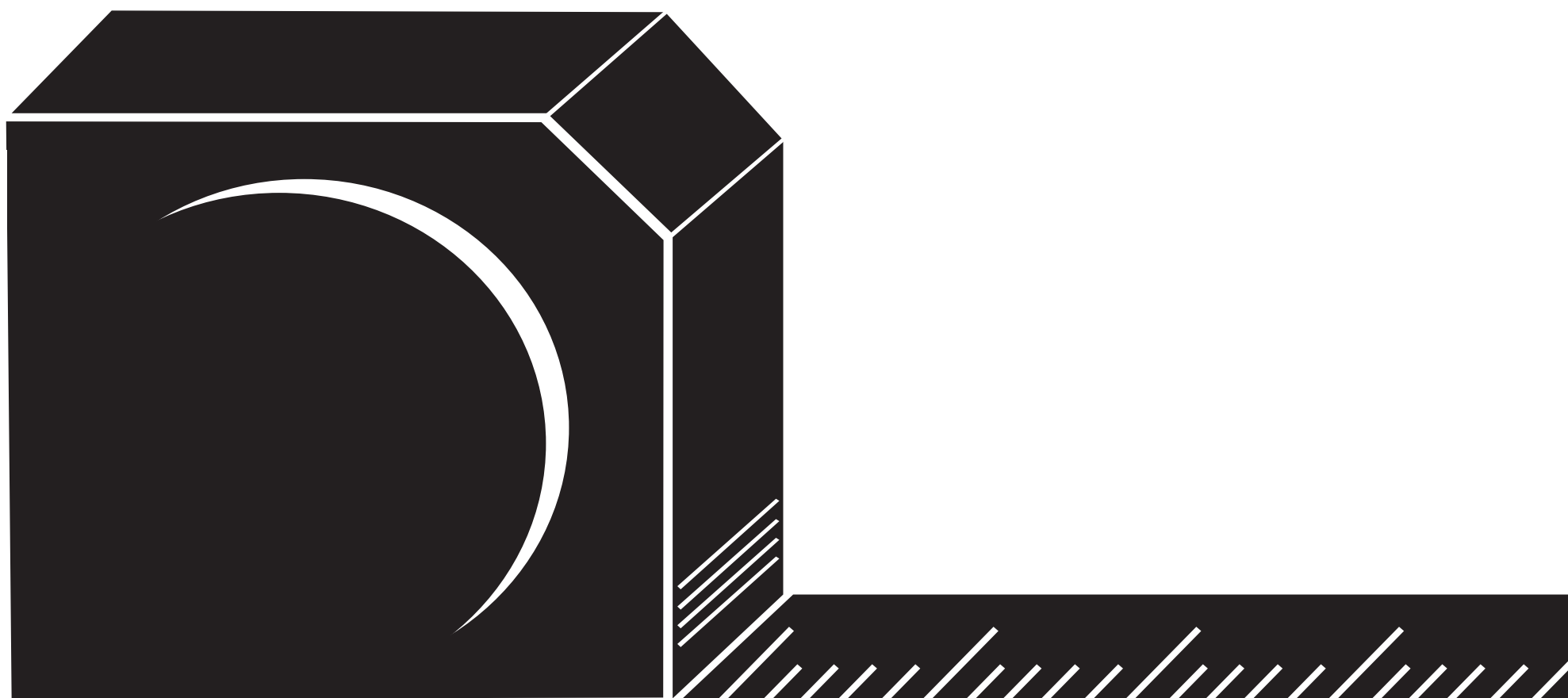
As a follow-up to the Senior Fifth campaign, collaborators will assess the effect that the campaign has on students.

"Only students have the power to eliminate or perpetuate this dangerous tradition," Zick said. "We've done everything that we can to promote and get the message out."

The final costs for the all efforts range between \$15,000 and \$16,000, according to Zick.

He said the majority of the budgets costs support the barbecue, basketball tournament and additional security. Venues such as health education programming are supported by university judicial fines.

Much of the effort was supported by student groups and organizations that devoted their time without costs.



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