

# Poll ranks Babcock school in top 11 percent

By Suzanne DuBose  
News Editor

Last month the Babcock Graduate School of Management was ranked within the top 11 percent of America's accredited business schools, its highest ranking ever, in *U.S. News and World Report*.

"We are very pleased that our standing in this year's *U.S. News and World Report* survey is the highest in the history of the Babcock School," Charles Moyer, dean of Babcock, said.

This news follows similar praises from *Business Week*, which recently ranked the school in its top 50 graduate business schools for 1998-99.

"While our current rankings are an important confirmation of our growing program quality, we don't feel that they fully reflect the rapid increases in student, faculty and overall program quality that have been realized at the school over the past five years," Moyer said.

One of the recent improvements that has attracted recent laurels is the school's 3/38 Plan, implemented last year.

"The 3/38 Plan is designed to create three sections of students in the incoming class," Eric Whittington, an assistant director of external relations, said.

According to Whittington, the individual sections take the same courses and interact as a group to form teams for group work.

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Charles Moyer  
Dean of the Babcock School

Also, the school has hired 16 new faculty members in the past two years, knocking their student/faculty ratio down to only three students per one professor.

The school also increased its number of

offered career concentrations to 13, allowing students to enhance their learning options.

"The different career concentrations produce students who will have skills that are more refined in the job market," Whittington said.

These internal improvements have not gone unrewarded. The average score on the Graduate Admission Test improved from 615 to 633. Also, students' job placement rate increased to 99 percent.

"The '98 median starting salary for graduates is \$65,000," Whittington said. "This is the highest it has ever been."

The Babcock school tied at 36 with eight other schools, including Rice University

and Texas A&M University. The top two-ranked business schools were Stanford University and Harvard University.

Although the school is pleased with its recent recognition, plans for future improvement still continue.

"We continue to focus our attention on continuous improvement in everything that we do, including teaching, research, faculty recruitment, curriculum development and enhancement, admissions, job placement for our graduates and executive education programs," Moyer said. "I believe if we continue to strive for improvement in everything we do, further increases in the national rankings will take care of themselves."

# Only 70 pledges needed for senior campaign goal

By Jessica Reigle  
Old Gold and Black Reporter

With only two full weeks of school left, senior Tamara Payden-Travers, the chairwoman of the senior class campaign, is hustling to reach the 50 percent participation goal she has been striving for. Currently, nine percent of the senior class still needs to contribute to the campaign, or roughly 70 pledges need to be made, in order for this goal to be met.

Seniors are encouraged to give some type of monetary contribution support to the school, which will then be put toward the 30 percent of costs for each student that is not covered by their tuition.

The money donated by seniors is put toward a college fund gift that contributes to such causes as student aid, study-abroad scholarships and increased salaries for teachers to promote a lower student-to-faculty ratio in the classroom.

The goal of this year's senior class campaign is \$40,000, and so far \$22,250 has been raised. The overall participation rate is currently at 41 percent.

The 50 percent participation rate is important because if it is reached, a challenge gift of \$10,000 will be contributed to the senior class campaign by the parents of a current senior.

According to Payden-Travers, the average contribution from seniors right now is around \$70, and 320 pledges have been made to the senior class campaign so far. Although seniors pledge the money now, they have two years to pay it off fully. The minimum pledge amount accepted is \$10, but even this helps, according to Payden-Travers.

This year's senior class campaign began in the fall, with a kickoff party that raised nearly \$12,000. Although this kickoff party was an enormous success, Payden-Travers said the problem now lies in getting students to make phone calls to their classmates asking them to contribute.

"It is in the interest of the class and the school for seniors to make a contribution," Payden-Travers said.

Seniors who wish help the campaign by making a contribution, can call Tamara Payden-Travers at Ext. 6236.



Trevor Hughes/Old Gold and Black

## Wait a second ...

Even perspective students get Spring Fever as tours in the spring months grow in frequency and size. This relatively small tour walks past the highlight of the trip, Wait Chapel, while admiring the blossoms.

# Theme year to explore genes, cloning, music technology

By Brad Gunton  
Assistant News Editor

As students plan their schedules for the next school year, various members of the faculty and administration are busy planning for the Year of Science and Technology.

The next theme was proposed by Bill Conner, a professor of biology and the chairman of the Year of Science and Technology committee. He said that after discussing the idea for the theme with the Division chairmen — Herman Eure, professor of biology; Bradley Jones, associate professor of chemistry; Richard Carmichael, professor of mathematics and computer science; and George Matthews, professor of physics — he sent a letter to the provost requesting the theme.

"I think it is a great opportunity to be

involved in the planning of events on campus," Conner said of his position as chairman. "I have enjoyed recent theme years and look forward to the many events that we have and are planning."

The events will begin early in the fall with a symposium on cloning and the human genome project. Also in the fall will be an art exhibit that relates to the science and technology theme, which will feature several national artists.

Computers will be the topic in the early spring, as Jennifer Burg, an assistant professor of mathematics and computer science, is organizing a group of events on the theme of "Living in a Networked World." Burg said that the events will address issues concerning privacy and security, including viruses, hackers, e-commerce and computer-enhanced learning.

The speakers will include Brent Morris

of the National Security Agency, who will discuss classic encryption algorithms.

"We'd like to make the workshops and talks relevant to a wide range of students of different backgrounds and interests, on the one hand explaining the science and mathematics that lie behind computer technology, and on the other discussing the effect the evolving technology is having on our lives," Burg said.

Also supporting the theme will be the Founder's Day Convocation, for which internationally-known geneticist and environmentalist David Suzuki will be the speaker. Suzuki's self-named foundation is responsible for studying underlying environmental problems and working to bring about solutions.

Adding an artistic touch to the year, composers Barton and Priscilla McLean will host their Ultimate Symphonius 2000 in-

stallation in March. The event will feature music, dance, art, history and multimedia, and is a combination of original material and material sampled from the last 2000 years.

"Students will gain from a hands-on experience with composers employing cutting-edge technology in the service of their artistic impulse," Louis Goldstein, a professor of music, said. "The McLeans will meet with music classes to explain their work, and students will have a chance to participate in the actual installation."

Another event on the agenda will be an Earth Day celebration featuring a series of activities focusing on the state of the environment. Robert Browne, a professor of biology, is organizing this event.

Other events throughout the year will be hosted by the various departments related to math or science.

Also, Conner said that he encourages students to talk with him if they have an idea for an event.

"I am especially excited about the opportunity for individual students or student groups to plan activities focusing on science and technology," Conner said. "A special fund has been set aside for these activities, and I would definitely encourage students to be actively involved."

Overall, Conner is optimistic about the upcoming theme year and believes that students will have ample opportunity to learn from the various activities.

"I know that students will learn about many of the new and exciting things happening in the fields of science and technology, and I truly hope that students will help us explore the important roles of science and technology in a liberal arts education," Conner said.

## BRIEFLY

Campus organizations may have their announcements listed by sending e-mail to [news@ogb.wfu.edu](mailto:news@ogb.wfu.edu), faxing to Ext. 4561 or writing to P.O. Box 7569. The deadline for inclusion in each week's paper is 5 p.m. Monday.

### University to celebrate Earth Day today

Global environmental issues will be the focus of an Earth Day celebration 3:30 p.m. today on the Magnolia Court.

The free event will feature music and booths dedicated to environmental concerns such as recycling, global warming, the oceans and cultural and biological diversity.

For more information, call Ext. 5788 or visit [www.wfu.edu/yogd](http://www.wfu.edu/yogd).

### Executive speaking at Babcock School

John Leshinski, the vice president and associate general counsel of Honeywell Inc.'s space and aviation control division, will deliver a special lecture at 3 p.m. today in Worrell 1312. Leshinski will present "It Ain't Banana's: A Case Study" which examines a U.S. company looking at European subsidies in the avionics industry.

### Bone-marrow drive to be held April 24

The Amanda Edwards Memorial

Bone Marrow Drive will be from 11 a.m.-4 p.m. April 24 in Benson University Center. Minority donors are especially needed to give blood samples. E-mail [isabel@alumni.princeton.edu](mailto:isabel@alumni.princeton.edu) or call (800)MAR-R0W-2 for information.

### Student Health holds open house in gym

Student Health Services invites students to come see their new facilities from 2 a.m.-10 p.m. May 10 in the basement of Reynolda Gym.

### Diabetes Foundation Golf Classic planned

Volunteers are needed to help at the Juvenile Diabetes Foundation First Annual Golf Classic 11 a.m.-6 p.m. April 26 at the Old Town Club.

Tasks include serving food and drinks, driving carts, raking and mowing check-in stations. Call Terri Gillispie at Ext. 1696 or Buff Perry at 727-1780 for information.

### Band's dance line schedules tryouts

Tryouts for marching band dance

line will be held 8 p.m. April 26 and 7:15 April 27 in the Benson aerobics room. For information, call junior Lynette Kick at 744-7882 or senior Barbara Mathes at Ext. 6297.

### 1999 Special Olympics needs volunteers

The 1999 Special Olympics will be held April 26-28 at the Campus Stadium. From 9:30 a.m. to 1 p.m. April 27, the Volunteer Service Corps will sponsor Wacky Activities for Kids with Energy for children in grades K-5. The Corps asks campus organizations to donate for booths, games or prizes.

To help or to provide donations, call Kelly Eckhardt at Ext. 1495.

### ROTC ceremony features new leader

The university ROTC will hold a Changing of Command ceremony at 4 p.m. April 29 on Perritt Plaza between Benson and Davis House.

### Deadline for physical exams is April 30

The last day for routine gynecological exams, physicals and overseas travel immunizations at the Student Health Service this semester is April 30.

To schedule an appointment, call Ext. 5218.

### Colloquium focuses on reducing prejudice

At 3:15 p.m. April 30 in Winston C, Sam Gaertner, from the department of psychology at the University of Delaware, will present a colloquium titled "Reducing Prejudice: When 'Us' and 'Them' Become 'We.'" The program is sponsored by the department of psychology and the Program of American Ethnic Studies. For information, call Ext. 5424.

### University bands battle for prizes on Davis

The second annual Battle of the Bands will take place at 5 p.m. April 30 on Davis Field. The event will feature university bands, with cash prizes to be awarded to the winning groups.

To register a band or for more information, contact Scott Allyn 922-4772 or Natascha Romeo Ext. 5937.

### Talking Trees sponsor full moon circle

A full moon circle that will include teachings, saging, meditation, prayer, medicine wheel and a covered dish supper will be held at 7 p.m. April 30. The event is sponsored by Talking Trees of Native American studies and holistic health.

A Peace Walk will be held from 4 p.m.-sunset May 2 in Country Park, 3902 Nathaniel Green Road in Greensboro.

There will be a saging, a meditative walk and a meal purchased at the site.

Those who come are required to bring a blanket, and donations will be accepted. For more information on both events, call Talking Trees at 282-2974.

### Corrections

The April 15 issue contained several mistakes.

Part of the news article "Power outage blankets campus in darkness" was missing. The entire article is available at [www.ogb.wfu.edu](http://www.ogb.wfu.edu).

The sports column "Fans want to watch soccer" named the incorrect ACC tournament. The university hosted the men's tournament this fall.

An incorrect photograph appeared with the news ar-

ticle "Speakers address global solutions." The photograph was of Judge Susan Webber Wright speaking at the law school.

Quotations at the end of the news article "8 faculty members receive promotions" were misattributed.

The news article "Student casts 57 votes by proxy" may have misled some readers. Senior Drew Brown's proxy votes were legal under current Student Government rules. A quotation at the end was also unclear. Brown said although he disagrees with the proxy rule, students should take advantage of it as long as it exists.

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