

Students design clothing line

By Heather Seely
Assistant News Editor

While most students rely on work-study and other jobs to make money, sophomore Casey Ueberroth started his own clothing line over the summer.

"I just wanted to try something a little different and see what would happen," Ueberroth said.

He used his own money to start the company, called Tree Line Apparel, in his home state of California.

Ueberroth wanted to invest in something in which he could take an active part instead of just watching the money accumulate in other traditional forms of savings and investment.

So far, the company is almost breaking even.

The first market for his clothes, which include long-sleeved T-shirts and sweatshirts, came from his "surfer friends," who were part of the inspiration for the line.

"I got sick of the same drawn out designs and cheesy graphics," Ueberroth said.

When Ueberroth returned to the university, some of his friends became involved with the project.

First to join was sophomore T. J. Olmos, who noticed Ueberroth wearing the fashions and asked him about the clothes.

Olmos had always been interested in starting his own business, so when Ueberroth asked him to join the company, he willingly accepted.

Olmos then brought in sophomore Ben

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Casey Ueberroth
Sophomore

Briggs, whose computer abilities allowed him to work on the webpage and catalog. "I enjoy making websites and stuff people can see. I like doing avant-garde designs," Briggs said.

The company now also includes sophomore Dave Chanon, who contributes to designing.

"I think everything is pretty much a group effort with designing, handling inventory and the website and catalog," Olmos said.

Ueberroth originally designed the line at the start of the summer, but the group now adds to it when time permits.

Ueberroth wanted to make something that he thought was not an eyesore, was nice-looking, simple and casual clothing that someone could wear comfortably anywhere.

"It is high quality. We make stuff that is good, that I would want to wear and the people around me would want to wear — something that has style," Ueberroth said.

The others agree that the look is a very simple, conservative one. Briggs describes it as "Timberland meets snowboarding."

The company is looking into branching

out into more styles of clothes besides just shirts.

At this point, the group is letting customers order what they want, in order to try to maximize profit.

Ueberroth's friends in California are responsible for the screen-printing and manufacturing processes of the clothing company.

They are also trying to get Ueberroth connected to a larger manufacturer, such as Rod, a company which makes snowboards.

"We have been talking with companies who might want to pick us up. It is pretty exciting," Olmos said.

Another exciting step for Tree Line was being featured the Panhellenic Council's Fall Fashion Show Oct. 26.

"I was very surprised that we were asked to be in it. I was pretty excited about it to know that people had heard of us," Olmos said.

Tree Line was the only student-produced line to be included in the show. "I thought it was really cool of them to announce us as Wake's own," Briggs said.

For now, the group is enjoying just having fun with the company though they do not rule out the possibility of increasing their commitment to the project.

"Right now I am just playing with it but I would love to make it a career," Ueberroth said.

If anyone interested in Tree Line they may visit the company's website at www.housestamp.com/treeline for further information.

Kappa Sigma faces hazing allegations

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Sigma fraternity that has been present for a period of time, not that it started this year," Ford said.

The fraternity brothers have been locked out of their lounge for the past several weeks. According to Connie Carson, the director of Residence Life and Housing, the fraternity lounge was locked Oct. 13 by RLH because of trashing violations. That sanction lasted one week. Another order was then issued to lock the lounge until the outcome of the investigation is known.

"A directive to our office was given by Dean Holmes and Ken Zick (the vice president for student life and instructional resources) that it would remain closed until this case had gone through the system," Carson said.

She added that RLH lock lounges about once a year because of an ongoing investigations into the conduct of a fraternity or sorority.

"It's not typical that we have groups come up on those kind of charges ... which I would call pretty extreme," she said.

A hearing was held Oct. 22 so that the Group Advisory Panel could hear the charges against Kappa Sig, review the evidence and make a recommendation about the fate of the group, Ford said.

The penalties that Kappa Sig faces, if found guilty of hazing, range from being placed on probationary status to revocation of the group's charter, Ford said.

The Kappa Sigs were notified Oct. 20 that their hearing would take place before the Group Advisory Panel two days later.

"Because of the very critical nature of this, the hearing was scheduled as soon as possible. They knew of the investigation that was going on. So it was not that they weren't expecting something," he said.

National representatives from Kappa

Sigma were present at the hearing. "Kappa Sigma's national office was notified and is taking this very seriously and did send two of their national officers to the hearing (last) Wednesday as observers for their own internal investigation," Ford said. "Several constituencies are involved in the investigation and fact-finding and the eventual sanctioning."

The executive director of Kappa Sigma's national office was not available for comment Wednesday.

The Group Advisory Panel recommended a verdict to Holmes after hearing the evidence presented at the hearing, but that recommendation is confidential. It is one of the factors Holmes will consider when he makes his decision.

Holmes has not yet returned a verdict about the fate of the fraternity. "I'd say it's not altogether typical. I'd say that when a hearing is done, he tries to make a decision fairly quickly, within 24 hours so that there's not this period of limbo, but this is a different situation. He's been away at this conference, and he has a lot of information he has to review, and even consult with some individuals about what an appropriate outcome would be," Ford said.

Ford said that the last conviction of serious hazing by a fraternity was four or five years ago.

This is the first time Kappa Sigma has been investigated in the ten years Ford has been here, he said.

Hazing incidents among student groups are not unheard of, though, he said.

"Generally, the reported incidents of hazing have been few and far between, and they have generally been identified in terms of sleep deprivation, kinds of kidnapping for road trips, some psychological intimidation, verbal abuse and in some instance there were some extensive calisthenics involved, and that's been the general situation," Ford said.

Committee discusses fitness center

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director of ARAMARK.

He was concerned with the subtotals slowing down the line, and also that students would be misled by the registers, which would show a 6-percent tax that isn't actually charged.

"The director seemed willing to work with us, and it will probably happen if we talk to the constituents and find there won't

be a problem with the things he was concerned with," senior Deborah Tyson, the head of the Campus Life committee, said.

Also discussed was the possibility of additional equipment in the Benson University Center fitness center.

The furniture from the lobby area has been sold to make room for additional machines, so sometime in the near future the workout area might be expanded. Jim Coffey, the superintendent of grounds, spoke to the Physical Planning committee.

A resolution to landscape the Scales Fine Arts Center courtyard was passed, which means that new benches and plants will be added.

Other topics Coffey discussed included the litter problem on campus, students' opinion of the new Tribble Hall/Benson courtyard and future improvements.

In addition to refurbishing the courtyard, more bike racks are going to be added near the library and change machines are being discussed for the residence halls.

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*The Benson University Center
"Discovery Series"
presents
a double feature
for November*

***Our Journey of Faith: The Power of Prayer
November 4 (Tuesday) -- Special Feature***

Our guest will be the Reverend Dr. Claudia Ann Highbaugh who will be visiting Wake Forest as a guest scholar in residence for the Year of Religion. Reverend Highbaugh serves as the Chaplain at the Harvard Divinity School. She will explore with us the various dimensions of how prayer fits into our daily practices in leading a spiritual life.

***First Contact: Is There Life on Other Planets?
November 11 (Tuesday)***

With the recent resurgence of interest in life within the galaxy (movies such as this summer's blockbuster "Contact" and the NASA Mission to Mars), can there be life on other planets? Our guests will be Dr. Eric Carlson (Physics) and Dr. Dilip Kondepudi (Chemistry).

NOTE: All of our "Discovery Series" programs are free and held in the Benson University Center from 11am -- 12pm in the third floor rotunda, study lounge. For more information contact Joanna Iwata (Director, Benson University Center) at x5228. Bring a friend and pass it on!

*The Benson University Center
in conjunction with the Division of Student Affairs
and Campus Dining Services presents
our special events series*

"Meet Me At Shorty's"

Schedule of Events: November

6 (Thursday) Coffeehouse: Steve Lindsley ('90) 8pm -- 10pm
Singer, songwriter Steve Lindsley is back again!

12-13 (Wed/Thurs) Wild Cards (sponsored by Student Union) 7pm -- 10pm
Come and enjoy an evening of card playing compliments of Bicycle Cards!

21 (Friday) Karaoke 8pm -- 10pm
Come and sing your favorite tunes with your friends!

For more information on how your group can host or sponsor special community-wide events in Shorty's, contact Joanna Iwata (Director, Benson University Center) at 759-5228. Meet us at Shorty's!