

# Sign of the Times

## From the 60's to the 80's: Things Change, Things Stay the Same

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*Walking across the Reynolda Campus is a walk through the living legacy that is our Alma Mater. Wake Forest College began as an all-male, all-white, Baptist affiliated, Southern, private school for higher learning. The integration of women in the 1940's and blacks in the 1960's challenged the school's conservative nature and new issues such as dress code, intervisitation and dancing. Surprisingly though, as much as things have changed over the years, much has stayed the same. And many issues that were faced in the 1960's are issues that are still prominent today.*

### GENDER & RACE RELATIONS THROUGH THE YEARS

*During the past 30 years, the role of women and minorities at the university has greatly increased.*

- 1960-61 Blacks sit in Ben Seelbinder's all-white classes
- 1961-62 Ed Reynolds (first black student) enrolls
- 1962-63 Martin Luther King, Jr. addresses students
- 1966-67 Alpha Sigma Phi breaks fraternity barrier, pledge two black students
- 1968-69 Women are allowed to have cars before their senior year
- 1969-70 Student Government approves visitation by women in men's dorms on limited basis; President James Ralph Scales says "No;" SG sponsors visitation in spite of administration; Visitation bill defeated by Board of Trustees, 25-1;
- 1970-71 Trustees give go-ahead for co-ed dorm for '71-'72
- 1973-74 University stores ban lewd magazines; 200 nude males streak through campus
- 1976-77 Racism troubles black students at the university
- 1978-79 Six campus rapes from last year reported by Winston-Salem Women Against Rape
- 1979-80 Minority enrollment decreases; officials blame recruitment
- 1988-89 Minority enrollment increases

### BIG NAMES SPEAK/PERFORM AT WFU

*A plethora of politicians, musicians, and entertainers have made appearances at the university; some of which are truly astounding.*

- 1960-61 Billy Graham speaks at Wait Chapel
- 1961-62 Eleanor Roosevelt speaks; Ravi Shankar (sitar) and Stan Kenton perform
- 1962-63 Ray Charles featured at Homecoming dance; Bo Diddley performs at Interfraternity Council dance; Peter, Paul and Mary sing in Reynolds Gym
- 1963-64 Ferrante and Teicher perform
- 1964-65 Joan Baez, Miriam Makeba in concert; Nixon speaks to Young Republicans
- 1965-66 Dick Gregory, Peter Nero, Dave Brubeck perform; Baroness Von Trapp speaks
- 1967-68 Smokey Robinson and the Miracles and Simon and Garfunkel perform at Homecoming; Marcel Marceau, Dionne Warwick, Marvin Gaye, Anthony and the Imperials perform; Lester Maddox speaks; Hubert Humphrey keynotes at Scales Inauguration
- 1968-69 Alex Haley, Timothy Leary speak
- 1972-73 Duke Ellington, Chuck Berry, Sha Na Na, and Don McLean perform
- 1973-74 Sam Irving speaks; The Temptations and



Peter, Paul, and Mary, a rising trio at the time, played Oct. 15, 1962 in the gymnasium



Courtesy of the Howler



Old Gold and Black photo

**Clockwise from top: Thanksgiving 1987 brought the old elm trees down due to Dutch Elm disease; In October 1962, 34-year-old Rev. Martin Luther King Jr. speaks at Wait Chapel about solving the issue of segregation; George Bush and Michael Dukakis square off in a presidential debate in the fall of 1988.**

- George Burns perform
- 1974-75 The Pointer Sisters perform. Bill Cosby in homecoming tennis challenge.
- 1975-76 Bonnie Raitt performs
- 1976-77 Billy Joel performs at Homecoming; Alex Haley speaks
- 1977-78 Steve Martin performs; George Will speaks
- 1978-79 Strom Thurmond speaks
- 1979-80 Gerald Ford speaks
- 1980-81 The Four Tops perform
- 1982-83 Gary Hart speaks; The Stray Cats perform; Bob Hope performs after WFU-Western Carolina football game; The Dallas Cowboy cheerleaders perform
- 1984-85 Elie Wiesel, Jimmy Carter and Jesse Helms speak
- 1985-86 Elizabeth Dole and Betty Ford speak
- 1986-87 Jack Kemp, Mario Cuomo speak; Sinbad performs; Don Meredith and Dina Shore kick off United Way campaign
- 1988-89 George Bush and Michael Dukakis debate in Wait Chapel
- 1989-90 Jay Leno and the Indigo Girls perform

### INTERESTING FACTS

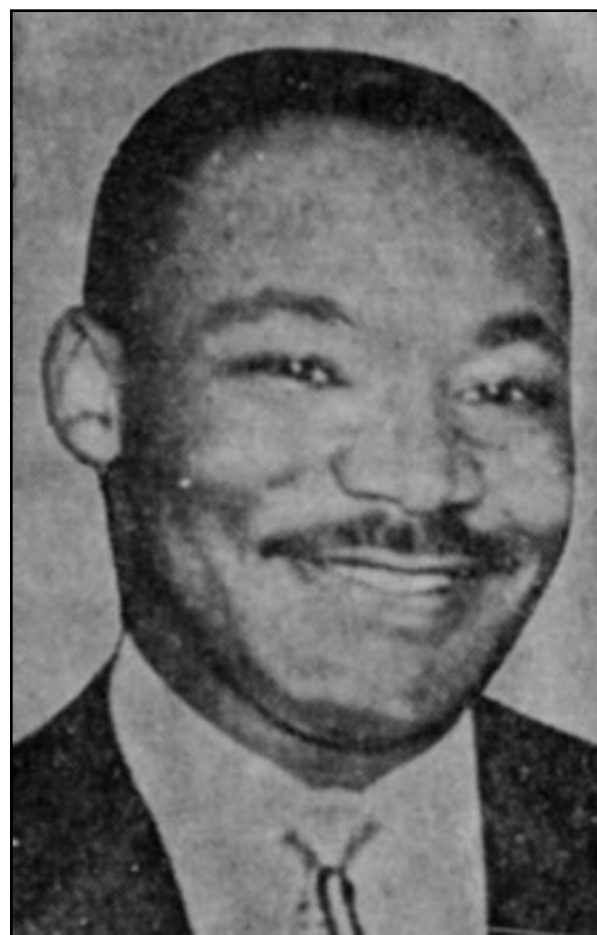
*The history of the university contains some very impressive facts and some that boggle the mind.*

- 1960-61 Students express concern that the university is getting bigger and more exclusive; Cafeteria boycott was planned/halted over "unhealthy food"; Pi Kappa Alpha fraternity rates highest academically; A Winston-Salem resident declares "no culture at Wake Forest" and that non-

- permission to dance on campus
- 1963-64 Classes are suspended in commemoration of President Kennedy's death
- 1964-65 Students flare up in protest against Baptists; dance, burn cross in frustration; Brian Piccolo named All-American in football and ACC Player of the Year;
- 1965-66 Independents claim they are outside of campus social scene; say no lounges policy hurts
- 1966-67 Wake Forest named a university;
- 1968-69 Petition circulates to discontinue mandatory attendance at chapel; 50 students suffer food poisoning in cafeteria; Joe Namath and the New York Jets play an NFL exhibition football game against the Minnesota Vikings in Groves Stadium
- 1969-70 600 students march to Scales' home and present him with a list demanding, for one, that students be allowed to skip exams to demonstrate for peace
- 1970-71 Students seek abolition of no-drinking rule; Brian Piccolo dies of cancer

**Six Hundred students march to Scales' home and present him with a list demanding, for one, that students be allowed to skip exams to demonstrate for peace.** 1969-70

- 1971-72 Approximately 1,000 return to "old" Wake Forest for visit
- 1972-73 SG deals with animal problem on campus
- 1974-75 Chaplain Ed Christman posts "theses," called modern day Luther; students write views on signs; Men's golf team wins national championship for the second year in a row
- 1975-76 Beer and wine allowed in fraternity lounges;
- 1976-77 University obtains Worrell House in London; Scales Fine Arts Center dedicated
- 1978-79 Classes held in Reynolda Ballroom due to overcrowding; Reynolda Village opens; University pulls a record high of \$8.2 million in donations; Deacons football hits top 20 in AP polls
- 1980-81 Parking reduction sparks protest; Dean Mark H. Reece prohibits Lambda Chi Alpha to sell "Piss on Carolina" T-shirts; The first Springfest satisfies students with 27 kegs of beer on the Quad
- 1981-82 Faculty holds talent show
- 1982-83 *OG&B* student newspaper offends students by running *Playboy* advertisement
- 1983-84 University celebrates 150th anniversary
- 1984-85 Faculty mourn change of university seal; Computer center opens; Tuition hike considered to change image
- 1986-87 WFU breaks away from the Baptist Convention; Men's basketball player Tyrone "Muggsy" Bogues' uniform (14) retired
- 1987-88 Quad trees cut at Thanksgiving due to Dutch Elm disease; Over 20 students sleep on Quad; form "modern day commune" described as "beautiful"
- 1989-90 Students abducted; office ransacked in crime wave
- Increase in applications forces admissions office to discontinue interviews; Olin Physical Laboratory building dedicated
- 1991 -92 Tuition increased to \$9,700
- 1996 and beyond ????



Old Gold and Black photo

- participation by students in Winston-Salem community events is pathetic
- 1961-62 Tuition to be raised \$50 per year for each of the next four years
- 1962-63 College obtains first computer, costing over \$125,000, thanks to several grants; Campus social life declared "retarded"—students want a student union building and

Here's the heartbreaker... '67 Dodge Coronet 500. A campus favorite with its great new looks, ride, and list of extras that are standard. Like bucket seats with either a companion seat in the middle or a center console. Push carpeting. Padded instrument panel. Padded sun visors. Seat belts, front and rear. A choice of Six or V8 models. And lots more. So get with '67 Dodge Coronet and get busy.

DODGE DIVISION CHRYSLER MOTORS CORPORATION

**DODGE REBELLION OPERATION '67**

The new car on campus in 1966 was the top of the line '67 Dodge Coronet.

Old Gold and Black photo