



KNOW THE CODE<sup>SM</sup>

dial	1	8	0	0
	C	A	L	L
	A	T	T	

You are *NOT* a **mooch**. But when  
 a hole in your pocket renders you *changeless*,  
 you *reluctantly* call the folks **collect**.  
 You dial **1 800 CALL ATT**.  
 Your pangs of guilt are *minimal*.

**1 800 CALL ATT always costs less than 1-800-COLLECT.\***  
 Always works from any phone. And always gets you the reliable AT&T Network.  
 Use it whenever you're off campus.

*Know the Code: 1 800 CALL ATT. ©1995 AT&T Knowledge Ventures. All rights reserved.*



**AT&T**

Your True Choice

\* For interstate calls. Promotions excluded.  
1-800-COLLECT is a registered trademark of